VISION:

To transform lives through healthy activity and sport.

MISSION:

To support, educate and inspire individuals to lead healthy lives through:

- Delivering quality physical activity, education, sport programs and related services by our skilled and dedicated team.
 - Providing exceptional and accessible facilities.
 - Fostering community partnerships throughout the South Island Region.

Healthy and Safe Activity for All

We deliver programs and education that enable the development of physical literacy, fitness and healthy activity strategies for all.

Goals

- 1. Apply principles and values within Indigenous Long-Term Participant Development pathway to Indigenous programs and community interactions.
- 2. Ensure equitable access in the expansion of program delivery and increase of participants.
- 3. Expand number of customers served through our market-based programs.
- 4. Enhance the delivery of quality programs and services in a safe environment.

Performance Development Pathway

We help develop athletes and sports along the performance pathway, delivering programs and education with a specific focus on the Learn to Train and Train to Train Levels.

Goals

- 1. Increase in number of performance development pathway athletes and training groups.
- 2. Develop performance pathway initiatives with 94 Forward targeted sports.
- 3. Develop and grow Canadian Sport School.
- 4. Achieve recognition and funding for Regional Alliance performance pathway role.

Facilities

We provide access to a leading training and education environment involving sport facilities, classrooms and equipment.

Goals

- 1. Sustain equipment to high industry standard.
- 2. Improve facilities through new capital investment.
- 3. Maintain facilities according to Long Term Maintenance Plan.
- 4. Minimize environmental impact.
- 5. Manage and maintain lease agreements.

Sustainability and Resiliency

We are a sustainable not for profit charitable organization, using leading practices to manage financial and human capital.

Goals

1. Financial sustainability and resiliency.

2. HR sustainability and resiliency.



Belonging

Belonging encompasses equity, diversity, inclusion and cultural safety.



Safety

We acknowledge with respect the Lekwungen and WSÁNEĆ peoples on whose traditional lands we serve.



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STRATEGIC PLAN

