

PiSE

PACIFIC INSTITUTE FOR
SPORT EDUCATION

Annual Report 2023-2024

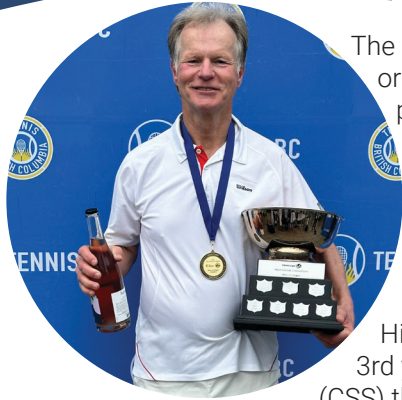


Territorial Acknowledgment

We acknowledge with respect and appreciation the lək'wəŋən and W̱SÁNEĆ peoples on whose traditional lands we serve.



Message from CEO



The 2023/24 year for PISE, as it was for most organizations, was the first fully free of the COVID pandemic restrictions and a full resumption of programs and activities for the year. PISE has emerged as a stronger and more streamlined organization with a better understanding of the programs and services that we can offer that make a positive impact in our communities.

Highlights for the year included a very successful 3rd year of operation for the Canadian Sport School (CSS) that included a transition from a partnership with School District 62 to the South Island Distance Education School (SIDES). SIDES is a public, full-service, K-12 school, offering distributed learning courses to all students in British Columbia and is a member of School District 63 in Saanich. The transition has been smooth with a number of online enhancements added and a superb team of teachers and coaches guiding the students. We also want to acknowledge the initial vision and many years of support that the CSS received from School District 62.

PISE's signature Family Festival involved a new title sponsor in TD Bank featuring a number of new activity stations and a return to a full crowd of close to 2,000 involving mostly families with children. No day better represents what PISE is all about providing opportunities for members of the community to sample activities and sports that can lead to a healthy pathway for life.

PISE also hosted a first successful donor luncheon at the Victoria Golf Club, outlining the various charitable programs that PISE offers and our vision going forward. The event represents the growth and maturity of our fundraising capacity to further extend our reach in the community, particularly to populations that ordinarily might not have the means to access.

In that spirit PISE was a recipient of a Belonging grant from the Victoria Foundation that also featured PISE on the cover of the Vital Signs magazine!

PISE's greatest asset is its passionate team, that is always so ably guided by our Board. That great teamwork and collaboration is the engine of PISE's success as we deliver our programs with the confidence that we are making a difference in the lives of people in our community.

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Scholarships & Bursaries

Chris Considine Athlete Bursary

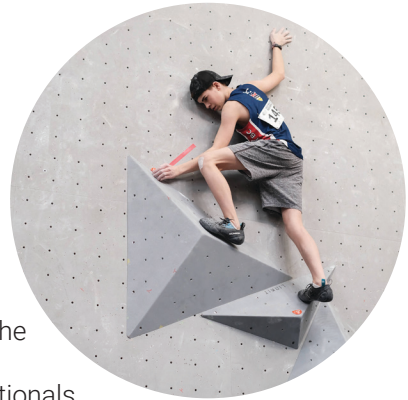
Levi Powell

Sport: Rock Climbing

School: Belmont Secondary

School

Levi has had many sport and academic accomplishments. Levi was in the top 5 in the 2023 Canadian Men's Nationals and Youth Nationals and the 2024 Canadian Youth Nationals.



“Balancing academics with training to be a competitive athlete has been a defining aspect of my journey. Even though I have a demanding training schedule, I have consistently maintained honors with distinction, achieving a 96% average in school. My commitment to academic excellence recently earned me recognition in high school, where I was identified as a high-performing student in math and science. Whether on buses, ferries, or within the dynamic environment of climbing gyms, I utilize every moment to complete assignments and study. Even within the hustle of travel and between training sessions, I prioritize my academic responsibilities, ensuring that I excel in class and competition.”

In the future, Levi plans to make it into the finals at the Canadian Youth Nationals for Bouldering and then into the semi-finals for Difficulty (Lead). After that, he plans to make it into the finals and qualify for NACS in 2025. Levi's biggest goal is to be a contender in the 2028 Summer Olympics in lead and bouldering. Thank you to Mr. Considine for your generosity and commitment to high-performance youth sports.



Kimberly Chen
Sport: Cycling
(Road, track, cyclocross)
School: Oak Bay High School &
Canadian Sport School

Kimberly started cycling competitively when she was 12 years old. The community, challenging herself, and meeting new people kept her interested in the sport. Only six months into 2024, she has dominated competitions; she is the record holder for the 2024 Canadian Junior Women's Team Sprint Champion. She won silver in an elimination race at the 2024 Junior Track Nationals, was Champion in the 2024 Canadian Junior Women's Team Pursuit, Madison Silver in the 2024 Junior Track Nationals, and TT Silver in the 2024 Junior Track Nationals.

"I am currently training towards the 2024 UCI Junior Track World Championships held in Luoyuan, China. I was selected in April this year based on my results at the Canadian Nationals. Currently, I will represent Canada in the Elimination and Points races, as well as the Team Pursuit.

This bursary will aid in the travel expenses of going to Worlds in China and the National team training camp leading into it. Going to the world championships is extremely meaningful as it is the highest level of competition for my age category. I am super motivated and excited to do my best to prepare for and execute my best performances.



Scholarships & Bursaries

Chris Considine Athlete Bursary

Ethan Nozick

School: Claremont Secondary
School

Sport: Running

At a young age, Ethan has many running accomplishments. He came in 12th in the TC10K at 34:58. In the BC Games, he received a silver medal in the 2000mm and a bronze medal in the 1500 mm.



"I feel very privileged to have been chosen as the recipient. This scholarship will help me as a young, high-performance athlete. It will enable me to travel to various meets outside Canada to compete against the best. This past year, I had the opportunity to run at the University of Oregon and the University of Washington. Your grant will help me attend more meets like these in the future.

I aim to compete at the NCAA Division 1 level and represent my country on the world stage at the Olympic Games.

Again, I would like to thank you for your generosity and your contribution to my athletics."

Dr. Liz Ashton Training Scholarship

Evania Xing

School: Reynolds Secondary School

Sport: Soccer (Vancouver Island Wave)

Evania has had an exciting start to her high-performance soccer journey. She won the Colonist Cup Championship for the Reynolds Junior girls soccer team. "My main goal as an athlete is to play soccer at the university level. Specifically, I would like to play for the UBC soccer team, and I would also like to continue playing at a high level after graduating from university."

Thank you to Dr. Liz Ashton. Receiving this grant helps me access the resources I need to take my fitness to the next level. Having a training coach helps me improve my strength and conditioning more efficiently and effectively. As a soccer player, having good stamina and speed is very important, and it would allow me to be a more competitive player."



Scholarships & Bursaries

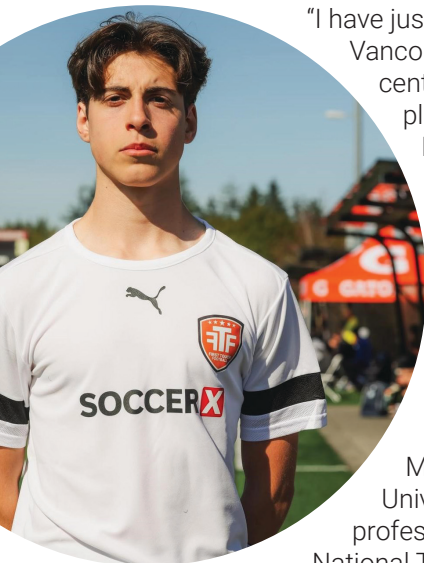
Dr. Liz Ashton Training Scholarship

Massimo Munro

School: Claremont Secondary & Canadian Sport School

Sport: Soccer (Vancouver Island Wave)

Massimo is a high-performance youth soccer player. In 2023, he won the Claremont Junior Boy Athlete of the Year, was selected for Team BC Identification Matches, and received the Claremont Athletic Excellence Award. In 2024, he was the MVP of the FTF Combine Match.



"I have just completed my 5th season as Captain of the Vancouver Island Wave, where I play as the starting center back. Our team comprises the island's top players and competes in the BC Soccer Premier League.

In September, I will begin grade 12 at Claremont Secondary and will decide on post-secondary options where I can play soccer and pursue a degree in engineering. I hope my continued commitment to extra training sessions will help me reach my full potential and be noticed by university coaches.

My sports goals are to play for a U-Sports University soccer team, then go on to play professionally and ultimately make the Canadian National Team. Thank you, Dr. Liz Ashton. This grant will assist me by alleviating some of the costs of receiving high-level personal training. This training will hopefully allow me to unlock my full athletic potential and play at the next level.

Thank you again for this recognition and for contributing to youth sports."

Canadian Sport School Bursary

Laryssa MacDonald
School: Canadian Sport School &
Lambrick Park
Sport: Artistic Swimming



No barriers will stop Laryssa from completing her athletic goals. Laryssa moved to Victoria to accept a spot at the Canadian Sport School and pursue her synchronized swimming goals (that's a commitment!) With a transition like this, Laryssa and her mom moved away from their support system and community. This sacrifice was not for nothing.

"In the last year, I went from competing in the provincial stream of my sport to competing at the national level. I was accepted onto the national stream team, Victoria Artistic Swimming. I also made the top 20 in the province in technical elements and earned a spot in the Team BC athlete pool."

Most recently, Laryssa's team won 3rd place at the National Qualifiers in the Senior Technical team. Over the summer, Laryssa attended nationals in Montreal with her team, hoping to reach the podium for their technical routine.

"Sport school has greatly helped me develop as an athlete overall. Part of my training is done during the PISE school day, allowing me to balance my schedule better. I'm also learning so many new techniques, body positions, and exercise forms that will allow me to be more independent in my training in the future. Since joining, I've doubled the weights that I lift, which makes a big difference in my skill level in my primary sport. Over the year, I've also made friends with other athletes who are as committed to their sport as I am. I love going to the gym at school!"

Artistic swimming is an extremely expensive sport, and my family has made many financial sacrifices to allow me to pursue my dreams. Thank you to Dr. Liz Ashton for this scholarship, which will allow me to continue attending Canadian Sport School.

There is a growing need for financial aid, scholarships and bursaries at the Canadian Sport School. We are very grateful to our donors who have helped many students with their tuition and training over the years.

Scholarships & Bursaries

Canadian Sport School Bursary

Leah Parsons

School: Reynolds Secondary School
& Canadian Sport School

Sport: Rugby & Basketball



At a young age, Leah doesn't take chances when it comes to her sports career; her passion drives her to excellence, which earned her a spot at the Canadian Sport School.

"I have just completed my first year of training at the Canadian Sport School. It has really helped me excel at my sports, I have become noticeably stronger, faster, and overall, more confident in my abilities on the field. It helped me balance training and academics throughout the school year. The extra study time given daily definitely contributed to me being able to achieve A's in all my courses this past school year.

This past year, I have been pursuing my passion, rugby. My teammates and I have had a great year. In our club season at James Bay, we won the island championships and silver in the provincial club finals."

Leah was selected for the U16 Girls BC Bears Provincial Rugby 7s team. She and the team traveled to Florida and finished 4th in the Tropical 7s. Leah was also selected to represent Zone 6 (the island team) at the BC Summer Games Rugby 7s.

Leah was recognized as junior female athlete of the year at her high school, Reynolds Secondary, and we can see why! In addition to her Rugby success, Leah was on the senior girls' basketball team, which finished fourth in the High School AAA basketball championships!

"I'm excited for my sports season to begin again in September and to see how my training can continue to help me succeed. The cost of competing at a high level will be greatly helped in receiving this scholarship. I am very thankful and appreciative for this."

SIDES Joining CSS

For student-athletes on the high-performance path, maintaining their normal school life is typically out of the question. That is, unless they are part of the Canadian Sport School (CSS), which recently partnered with the South Island Distance Education School (SIDES) to create a one-of-a-kind local program.



SIDES was granted Provincial Online Learning School (POLs) status, which allows students to register from various districts across BC.

Student-athletes in Grades 10-12 spend half of their school day at their neighborhood high school focusing on core academics and the other half of the day at PISE. While at PISE, they attend weekly seminars on topics such as sports nutrition and psychology, work on SIDES online courses (including both core academics and elective subjects), and engage in high-performance training. Additionally, student-athletes have scheduled study blocks with teachers from SIDES. This structure allows flexibility, particularly with the online courses, enabling the students to allocate more time to training and competing, making it easier to accommodate their busy sports schedules.

The study blocks each week allow participants in the CSS program to balance the demands of being a student and a high-performance athlete - two priorities that tend to compete with each other. With the CSS seminars organized on a three-year cycle, each year of the program promises a different learning experience.

Both teams at PISE and SIDES are excited for the unique opportunity they are able to offer developing athletes in the local community.



Family Sport & Recreation Festival, Presented by TD Bank

PISE welcomed back the Family Sport and Recreation Festival, Presented by TD Bank, for the 13th year. It was a day for families to enjoy sport and physical activity experiences together. With more than 30 activities provided for kids to experience, including a variety of sports, obstacle courses and adapted physical activity options, an estimated 1500 guests attended the festival. Thank you to TD Bank, the Greater Victoria Sports Hall of Fame and our many sponsors for helping to make the event another great success.



Thank you to everyone who participated in our raffle. With your generosity, we were able to raise over \$2300 for our Play Your Way Grant. That can send 9 kids to summer camp, where kids can try some of the activities and sports held at the festival.





Donations

Giving Tuesday



In November, PISE organized a number of events for Giving Tuesday, with one event in partnership with the Victoria Immigrant and Refugee Centre Society (VIRCS) on November 19th and two events on the 28th – one with Songhees Wellness Centre and one with the South Island Distance Education School (SIDES). The events highlighted the importance of community

engagement, gratitude, and inclusivity. PISE's Marketing Assistant and Co-Op Student, Madison McClintick, provided insight into the planning process, which began in September with a team including PISE CEO Robert Bettauer, as well as community leaders Chris McElroy and Ava Shabestari. The meticulously curated activities at each event included a variety of games and free play sessions focused on physical literacy skills, snacks, and prizes donated by the community.

Ava Shabestari, Program Coordinator at VIRCS, shed some light on their Enable Program, which addresses the academic, social, and emotional needs of immigrant and refugee children and youth.

Chris McElroy, Community Recreation Coordinator at Songhees Wellness Centre, reflected on the decade-long partnership with PISE, with an emphasis on the positive turnout at the Giving Tuesday event which was attended by about 25 youth and numerous families. Chris is enthusiastic that with the partnership's growth, more collaborative events will benefit the community. The success of these events focused on community outreach, setting the stage for future collaboration and fostering a sense of inclusion, growth, and community.

The PISE team is thrilled to continue growing our Giving Tuesday events in the future, continuing to share the positive impact that Physical Literacy has for all ages! In the meantime, we invite you to explore PISE's Physical Literacy programs designed for children and youth of all ages and abilities.

Join us for Giving Tuesday on December 3, 2024!



Donations

WillPower & Rotary Club



Make the Most of Your Will



Over the past year, through our partnership with the Victoria Foundation, PISE has had the opportunity to partner with Will Power. Will Power helps grow our philanthropic goals and allows donors to build a legacy as PISE supporters.

One of the most effective ways to help support the work of

PISE is through a donation via a Will. Contributing to a beloved charity or cause by way of a Will is a growing trend among Canadians. This is why PISE has teamed up with Will Power, a national campaign encouraging Canadians to leave a legacy through a gift left as part of their estate.

The idea is simple: by leaving even a small percentage of your estate as a charitable donation, a person can ensure their generosity will continue to support the causes they care about, all while still supporting their loved ones.

Will Power makes this easy by connecting Canadians with the resources they need to make their decision to support a charity and put their plan into action. PISE is proud to partner with Will Power and would encourage anyone interested in learning more about how they can use the power of their Will to make a difference to visit the PISE Will Power web page.

Whatever way you choose to show your love for PISE, know that your support makes an enormous impact and helps keep alive the vision and legacy of everyone who made PISE what it is today.

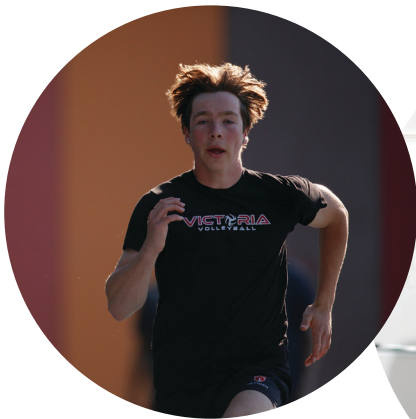
Rotary Victoria-Saanich



The Rotary Club of Victoria was established in 1913, with a motto of "Service above Self." Since then, the Rotary club has generously helped many communities in Victoria.

Thank you to Rotary of Victoria and Saanich for supporting the Play Your Way and Move Your Way program at PISE.

While our Gift of Play programs help give all children the start they need to develop into active, confident youth and adults, for some, sports and athletics become central to their interests and their lives going forward. For those dedicated youth, our Gift of Potential programs provide the necessary next steps, offering continuing physical activity programming that hones skills, builds character, and prepares them for the next level of their chosen sport, and the next stage of their lives. Bringing more adolescent-aged youth into PISE programs is a priority moving forward, which will require support for an increase in capacity and resources.



Donations

Donor Lunch & Victoria Foundation

PISE welcomed donors to a special luncheon at Victoria Golf Club to learn about PISE's impacts in the community. Guests enjoyed a short presentation about PISE and heard from Arokya Shrestha, an athlete in the Canadian Sport School at PISE, and Mena Westhaver, a child physical literacy advocate. Arokya spoke about attending the Canadian Sport School on a scholarship supported by a PISE donor, and Mena spoke about PISE's valuable work in developing physical literacy in children.



One of the event's highlights was hearing from Arokya Shrestha, an exceptional athlete who is a testament to the power of philanthropy. Arokya was a student in the Canadian Sport School program at PISE. He spoke passionately about his journey, which was made possible through a scholarship supported by a PISE donor. Through Arokya's inspiring words, we were reminded of the significant role that donors play in providing profound opportunities for individuals to achieve their dreams and reach their full potential.

Arokya is now an attacking midfielder on the Hartley Wintney U23s, a professional training academy. He is currently trialing for Reading FC, a professional soccer team in Reading, England. He finds joy in the daily training sessions, pursuing his dreams, and the growth that comes with living independently.

Arokya aspires to play for a professional club, make soccer his full-time career, represent Canada, and play in the 2026 World Cup.

Joining CSS would not have been possible without generous donations from donors.





In recognition of our commitment to promoting physical literacy, the Victoria Foundation featured PISE on the cover of the 2023 Vital Signs magazine, accompanied by an article highlighting the significance of physical literacy.

The article dives into the transformative power of physical literacy, emphasizing its role in building inclusion and fostering growth. We invite you to read the full article. Thank you to the Victoria Foundation for sharing the positive work we are doing to develop physical literacy in children of all abilities and backgrounds in our community.

Read the full article:



Physical Literacy

Birthday Parties & Programing Statistics



Birthday parties are back! Prior to COVID, PISE offered birthday parties and we are back at it again with some new improvements.

In addition to our gymnasium, we now offer an expanded venue with the addition of our Play Dome. This versatile space serves as an indoor and outdoor area with easy access to washrooms and a cake and gift opening area. The Play Dome provides a dynamic environment for children to stay active and engaged throughout the party.

Our experienced Physical Literacy Leaders ensure the event is fun and educational, incorporating physical literacy activities into the party.

We are also pleased to offer new attractions, including an inflatable playground and Nerf gun equipment!

"The leaders were patient, engaged and enthusiastic; a perfect blend for a group of busy 6 year olds. The facilities were exactly what we needed in order to host a COVID safe party. We will be recommending you far and wide." – Birthday Party Parent.

"We had my son's 7th Nerf Battle birthday party at PISE this past weekend. The blasters, darts and face masks (mandatory) were all provided and the gym was setup for battle by the PISE staff. We had 17 kids and several adults and it was an absolute blast! I did request a speaker for music which I highly recommend, it made the battle even more exciting. If you would like a high energy, action packed party, this is a perfect option. After one hour of battling, everyone was exhausted, sweaty and ready for pizza and cake in the party room upstairs (there's an elevator or several flights of stairs). An awesome party at a really reasonable price!"

899 kids in camps



We ran 70 camps



65 Participants in Adapted Programs



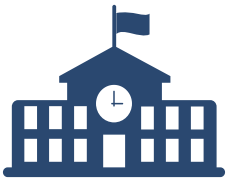
2 Inclusion workers each week



45 Kids on our Play Your Way Grant



14 supported participants



Attended 18 Elementary Schools & 10 Middle Schools



Of Adapted Programs

Physical Literacy

A Lifelong Rally: Robert Bettauer's Tennis Career



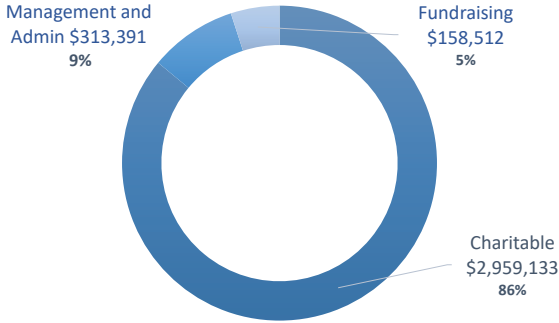
For PISE CEO Robert Bettauer, tennis isn't just a sport - it's a way of life. Robert's tennis journey has spanned five decades beginning in North Vancouver at the age of 10. After being introduced to the sport by his mother, who brought her love of tennis with her when the family moved from Germany to Canada, Robert found his stride at the Capilano Tennis Club. Growing up in the eclectic community of Northern Vancouver, tennis was Robert's gateway to friendships, language, and creating his identity as a Canadian.

Taking to the sport quickly, Robert entered his first tournament at age 11. By 12, Robert clinched his first provincial title (BC U12 Singles), with a national championship following a few years later at age 14 (Canada U14 Singles). He now has over 80 titles, including over 25 provincial and 10 national titles, with each trophy signifying not only a win but the dedication, training, and athleticism required to earn the title. Most recently, Robert participated in the World Tennis Championships in Mallorca, Spain.

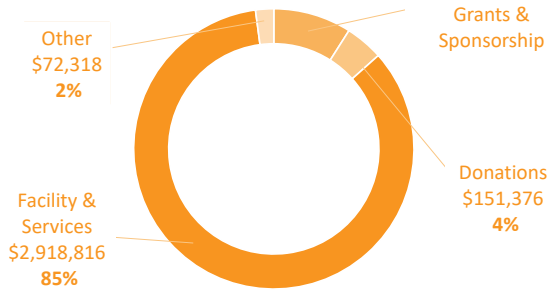
Robert is quick to emphasize that tennis is more than a game of skill, but rather a school of life lessons. Between strategic thinking in singles matches and the collaborative effort required for doubles matches, tennis has instilled values such as discipline, leadership, and resilience - skills that have directly transferred to Robert's personal and professional life. Approaching his seventies, Robert has no plans to slow down. He continues to showcase his skill set on the court, noting the technical proficiency that has only gotten sharper throughout his career. Beyond his playing career, Robert stays deeply immersed in the tennis world as a coach, course facilitator, influential voice in Canadian tennis governance, and broadcasting professional.

With a training regimen that balances his various roles, Robert exemplifies the importance of remaining active and engaged both on and off the court. Robert's playing career has included highlights like Wimbledon and the French Open, and his coaching career included not only one but two Olympic games! His unwavering passion for tennis and sportsmanship shine as he continues to lead PISE and advocate for developing athletes.

Financial



Total Expenses: \$3,431,037



Total Revenue: \$3,453,708

Revenues

Where our funding comes from:

PISE generates revenue from lease agreements, program and membership fees, grant revenues (including Provincial and Federal Government), donations and sponsorships from a wide range of individuals and organizations who support our mission and vision. Please refer to our full set of audited financial statements at pise.ca.

Our Team

Our Board

Stephen Chang- Chair
Milena Gaiga
Roman Hahn
Brett Jackson

Kimanda Jarzebiak
Lindsay Kearns
Dr. Shelly Niemi
Dr. Lane Trotter
Terry Wright

Management & Leadership

Robert Bettauer
CEO

Brianna Wheeler
HR & Admin Coordinator

Stacey Lund
**Business Development
Manager**

Jenna Hamilton
**Sport Development
Coordinator**

Anjeline Sran
Finance & HR Manager

Lindsay Lynk
Canadian Sport School Coach

Lindsay Walton
Facilities Manager

Maria Swann
**Marketing & Communications
Coordinator**

Chris Wright
**Manager of Physical Literacy
Development**

Kelsey Watson
**Supervisor of Physical Literacy
Programs**

Chris Hinton
**Performance & Coaching
Manager**

Kristen Wilson
Physical Literacy Programmer

Our Donors

Individuals

Sandra Anderson

Anonymous

Patricia Anthony

Liz Ashton

Robert & Jo-Anne Bettauer

Stephen Chang

Colin & Sarah Ewart

Roman Hahn

Lisa Hill

David Isles

Brett Jackson

Navraj Jhawer

David and Debbie McCall

Stacey Lund

Nick Tuele

Keith Wells

Mena Westhaver

Terry and Monique Wright

Tribute Gifts

Robert Bettauer - *In memory of Maria and Hans Ulrich Bettauer*

Heather Ferguson - *In memory of Noel Ferguson*

Jim and Elaine Reed - *In memory of Don, Betty and Tom Reed*

Organizations & Foundations

All One Fund

CIBC Children's Foundation

Golf for Kids

Norgaard Foundation

Victoria Foundation's Community Grants Programs

TD Bank Group

94 Forward

Rotary Club of Victoria

Blum Family Fund through the Victoria Foundation

Chris Considine Athletic Achievement Fund through the Victoria Foundation

McCall Family Fund through the Victoria Foundation

Smart & Caring Physical Literacy Fund through the Victoria Foundation

PISE Canadian Sport School Fund through the Victoria Foundation

PiSE

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SPORT EDUCATION

**Transforming lives through healthy
activity and sport.**

PISE.ca

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